[NIDAGR]

[0805AR]



Universal McCann A division of Mediabrands Australia Pty Ltd 100 Chalmers Street Surry Hills, NSW, Australia 2010 ABN 19 002 966 001 +61 2 9994 4200 tel +61 2 8586 2080 fax

UM

TAX INVOICE/ADJUSTMENT NOTE

Master Client Prime Minister and Cabinet

Client Nat Indigenous Aust Agency

Product Chief Executive Officer TSRA

Country Australia **Purchase Order** NCD11256

recruitment@niaa.gov.au National Indigenous Australian

Agency

PO Box 2191

Canberra, ACT, 2600

Australia

Invoice No

Date 24/09/2024

85671

Page Page 1 of 1

Attn: s47F

X=SIZE, S=SPOT, P=PACKGE, A=CPA, F=FIXED, K=CPC, M=CPM, %=Perc., C=Cum.Perc

			X=SIZE, S=SPOT	, P=PAC	KGE, A=CPA, F=FIXED, K=CPC,	M=CPM, %=Per	c., C=Cum.Perc.
Date	Program / Placement	Duration / Size	Reference	No	Rate and Lo	oading(s)	Total
24RNID0805AR							
Newspapers ACM Metro	Newspapers Canberra Times					·	
Saturday 31/08/2024	EGN	4x2 T42 Tabloid Qtr Page	0805AR / 22	1			
Newspapers Independen	t Newspapers Torres News						47
Thursday 29/08/2024	I .	19x4 Junior Page	0805AR / 24	1			T /
Newspapers News Corp	Metro Newspapers Brisbane Courier	Mail					
Saturday 31/08/2024	1	6x3 1/4 page Mono	0805AR / 18	1			
	Metro Newspapers Northern Territor	y News					
Saturday 31/08/2024	I .	6x3 1/4 page Mono	0805AR / 20	1			
Newspapers News Corp	Metro Newspapers Weekend Austral	ian					
Saturday 31/08/2024	EGN	6x3 1/4 page Mono	0805AR / 16	1			
	Regional Newspapers Cairns Post						
Saturday 31/08/2024	EGN	6x3 1/4 page Mono	0805AR / 14	1			
•	Quickcut Adstream Govt Adv Ser	Quickcut Adstream					
	Despatch	Package	0805AR / 26	6			
-	UM Studio Govt Adv Services UM	Studio Non Campaign					
Thursday 29/08/2024	CCDev Studio Manager	Package	0805AR / 27	6			
Digital Display Budsoar I	Pty Ltd Koori Mail Online						
Friday 23/08/2024		Standard Listing	0805AR / 3	1			
23/08/2024 - 23/08/2024							
•	Careers Pte Ltd eFinancial Careers						
Monday 26/08/2024	' '	Standard Listing	0805AR / 36	3			
26/08/2024 - 26/08/2024							
•	p Australia The Australian Online						
Monday 26/08/2024	1	Standard Listing	0805AR / 12	1			
26/08/2024 - 26/08/2024	II .						
Digital Display Seek Limi	1	Ctandard Liating	000540 / 2				
Friday 23/08/2024 23/08/2024 - 23/08/2024		Standard Listing	0805AR / 2	3			
	i LinkedIn Social GST 15% Comm						
Friday 23/08/2024	i	Premium Listing	0805AR / 7	3			
23/08/2024 - 23/08/2024		1 Tomium Library	0000741177	"			
20/00/2021 20/00/202					Total 24RNID0805AR		
					'		

WOAG=Whole of Australian Government Management fee is \$47 of Gross Media. Payment due 30 days from date of receipt. \$47G . Credit card options available. um.hpp.tillpayments.com

Total Cost

Commission Rebate

s47

Total Charges Goods and Services Tax Amount Payable

16,754.19

\$16,754.25

AUSTRALIAN GOVERNMENT MEDIA BOOKING AUTHORITY



UM Sydney

100 Chalmers Street, Surry Hills, NSW 2010 Phone: 61-2-9994-4200 ABN: 19 002 966 001

DAIL:	Worlday, 20 August 2024	MDA NOMBER .	DOUGAIN					
UM CLIENT ADVICE LEAD NAME :	\$47F	CANCELS & SUPERSEDES MBA NUMBER:						
UM CLIENT ADVICE LEAD EMAIL:		-						
UM CLIENT ADVICE LEAD PHONE NUMBER :		_						
UM CLIENT ADVICE LEAD PHONE NUMBER :		_						
All information must be clearly printed and legiable for this	authority to be accepted. On approval please scan and email return to the	UM Client Advice Lead above.						
CUSTOMER CONTACT NAME:	s47F	Authority is hereby given to UM to book the following me	dia and deliver additional advertising services in accordance	with				
CUSTOMER ADDRESS:								
CUSTOMER EMAIL:		die niedia pian and expenditure below.	~17F					
			s47F					
CUSTOMER PHONE NUMBER:		CUSTOMER APPROVAL (SIGNATURE):						
CUSTOMER PORTFOLIO / ORGANISATION:	Prime Minister and Cabinet							
CUSTOMER BUSINESS NAME :	Nat Indigenous Aust Agency							
CUSTOMER TYPE:	Non-Corporate Entity	CUSTOMER APPROVAL NAME :						
		1						
MANDATORY - MUST BE COMPLETED		CUSTOMER APPROVAL POSITION / ROLE :						
ACCOUNTS DEPARTMENT / INVOICING CONTACT NAME								
The section of the se		-						
ACCOUNTS DEPARTMENT / INVOICING ADDRESS :	- -	CUSTOMER EMAIL ADDRESS :						
ACCOUNTS DEPARTMENT / INVOICING ADDRESS .		COSTOMER EMAIL ADDRESS.						
ACCOUNTS DEDADTMENT (INIVOICING EMAIL ADDDESS		-	- 17C					
ACCOUNTS DEPARTMENT / INVOICING EMAIL ADDRESS	·	CUSTOMED BUOME NUMBER :	s47F					
ACCOUNTS DEDARTHENT AND COME SHARES AND COME SHARES		CUSTOMER PHONE NUMBER:						
ACCOUNTS DEPARTMENT / INVOICING PHONE NUMBER								
		APPROVAL DATE :						
ADVERTISING CATEGORY:	Recruitment							
JOB NUMBER (SCHEDULE CODE):	24RNID0805AR	PURCHASE ORDER (for jobs valued over \$10,000 a PO	number is mandatory) :					
MASTER JOB NAME (MASTER PRODUCT):	Chief Executive Officer of the Torres Strait Regional Authority	1						
JOB NAME (PRODUCT / CAMPAIGN) :	Chief Executive Officer of the Torres Strait Regional Authority							
CAMPAIGN PERIOD:								
	Full 2024 Calendar Year							
PLAN NO./DATED:	* V5_26/08/24							
Total Planned Amount by Media Type								
			ADVERTISING	TOTAL NET COOT /				
MEDIA	MEDIA SUB TYPE	GROSS MEDIA SPEND MEDIA COMMISSION	WOAG MANAGEMENT SERVICES /	TOTAL NET COST (ex. FINAL COST (inc. GST)				
IIILDIA	MILDIA 300 TTT L	OROSS MEDIA SI END MEDIA COMMISSION	FEE SERVICES!	GST) FINAL COST (IIIC. GST)				
PDECC	Describerational Materiality	4						
PRESS	Press National and Metropolitan	_ / 7						
PRESS	Press Primary Regional							
PRESS	Press Indigneous							
DIGITAL	Digital Display							
ADVERTISING SERVICES	Despatch							

PLEASE REFER TO THE FOLLOWING PAGE/S FOR THE DETAILED MEDIA PLAN.

Information contained in this plan is confidential. UM confirms that the connections plan is free of undisclosed conflicts of interest.

Creative Content Production

TOTAL SERVICE CHARGES:

Special Comments/Conditions:

ADDITIONAL ADVERTISING SERVICES

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The Contractor has offered under clause 13.1(a) of the Deed in relation to Master Media Agency Services for the Commonwealth Government (the Deed) to provide the Advertising Services to Participants.

When the "Participant" issues a Media Instruction to the "Contractor", a contract is formed as follows:

(a) for Campaign or complex Non-Campaign advertising, when a Media Brief (Schedule 5) is signed; or

(b) for standard Non-Campaign (Recruitment, Public Notice or Tender Notice) advertising, when an initial request from the Participant is received by the Contractor.

For the purposes of the Deed, the "Participant" becomes a "Customer" once a contract is formed. When a Customer approves a Media Booking Authority, the Customer is authorising the Contractor to book media on their behalf under a Customer Contract and is required to pay any resulting Service Charges in accordance with the terms of the Deed.

Should the Customer withdraw any advertisement after the Media Booking Authority has been approved and signed, the Customer may be required to reimburse the Contractor for any costs incurred in providing the Advertising Services or Additional Advertising Services that are not covered in the Remuneration Amounts for the campaign or other advertising (in accordance with clause 13.3(b) of the Deed.

- By signing this Media Booking Authority, you are confirming that you:
 (1) have complied with Commonwealth Government policies and guidance in relation to advertising (where applicable);
- (2) are satisfied that this expenditure represents proper use of Commonwealth resources, and
 (3) have taken into account your obligation under section 23 of the Public Governance, Performance and Accountability Act 2013 (Cth).

Customers will be invoiced each month based on the amounts in the FINAL COST (inc. GST) column, above.

Feedback from customers has identified that small credit adjustments unde 31 and debit adjustments under 1 and und